

MEET ALICE

We all know someone who is **ALICE** – Asset Limited, Income Constrained, Employed. These are hardworking individuals who earn above the Federal Poverty Level but still struggle to cover the basic cost of living in our county.

United Way Broward's legislative agenda champions and advocates for all of our ALICE population. Across every race, age, and background, ALICE households and individuals form the backbone of our community and economy. They are healthcare professionals, childcare educators, teachers, law enforcement officers, nonprofit staff, and so many others we depend on daily. The future success of Broward County is directly tied to their financial stability. When ALICE families are forced to make impossible choices between housing, healthcare, food, and childcare, the entire community feels the impact.



Teachers

Law Enforcement

Healthcare Workers

First Responders

2025 ALICE Report Broward County

Population:
1,962,531

Number of
Households:
758,853

Median Household
Income:
\$74,531

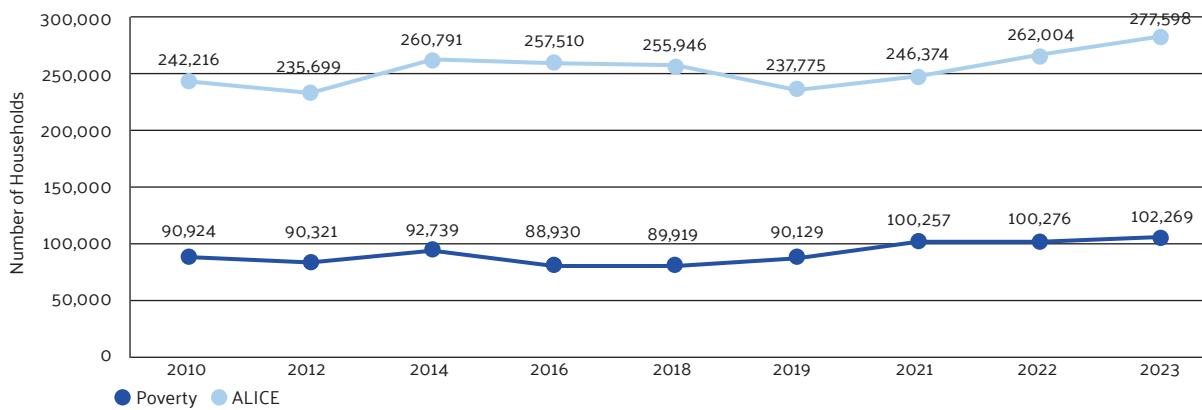
Labor Force
Participation Rate:
66.6%

ALICE Households:
37%

Households in
Poverty:
13%

Total Households
Below the ALICE Threshold:
50%

Number of ALICE and Poverty-Level Households, Florida, 2023



Scan for the
2025 Florida
ALICE Report



Scan for more information
and the full 2025 Broward
ALICE Report



UNITED WAY
Broward

UNITED WAY BROWARD'S 2026 LEGISLATIVE PRIORITIES



Healthy Community

SUPPORT legislation that increases resources to healthcare access as well as behavioral health prevention and treatment services, with an emphasis on reducing disparities in underserved communities.

ADVOCATE for policies that expand affordable healthcare coverage, healthy food access, and housing stability for ALICE households.

WHY? Nearly one in four adults in Broward County lack health insurance*¹ and more than 280,000 people, experience food insecurity.*² These conditions place immense strain on families and contribute to widening health disparities that exist in Broward County.



Youth Opportunity

SUPPORT for an increase in targeted state funding to expand Community Partnership Schools as a proven model to address educational, health, and social needs of students and families.

ADVOCATE the prioritization of "School Readiness" funding based on performance and community need to ensure resources are maximized for working families.

WHY? In Broward County, the Community Partnership Schools model at Gulfstream Academy and Hallandale High provides wrap around support to nearly 1,500 students and families, where 72% qualify for free or reduced-price meals and 36% of students have identified special learning needs.*³ The need for school readiness comes from only having 43% of Florida children "ready" for kindergarten (For students who do not attend VPK, that number drops!)*⁴



Financial Security

SUPPORT policies that address the rising cost of living including strategies to expand workforce housing, improve wage growth, and ensure Broward's essential workers can afford to live where they work.

ADVOCATE for the privatization of TANF funding by reallocating program administration to qualified 501(c)(3) community-based organizations to enhance efficiency, accountability, and impact.

WHY? Broward's median home price exceeds \$625,000, yet only 6% of the workforce can afford it, leaving many essential workers and ALICE households cost-burdened.*⁵ Expanding workforce housing and reallocating TANF administration to community-based organizations, like United Way Broward, improves efficiency, accountability, and locally responsive support, helping families stay stable and in the workforce.



Community Resiliency & Veterans

SUPPORT legislation that provides landlords and property managers with financial incentives and risk protections to encourage renting to income-eligible Veterans experiencing homelessness.

ADVOCATE for the expanded access to Hyperbaric Oxygen Therapy to help expedite healing and recovery conditions supporting veterans with traumatic brain injuries, post-traumatic stress disorder, and mental health disorders.

WHY? With 219 veterans experiencing homelessness on any given night in Broward and many facing brain injuries or mental health challenges, providing landlords with incentives and risk protections removes housing barriers, while expanding access to HBOT supports recovery for our veteran community.*⁶

**References:

1. www.brhpc.org/irs-990-community-health-needs-assessments
2. www.Feedingsouthflorida.com
3. www.unitedwaybroward.com/youthopportunity.com
4. www.childrensmovementflorida.org/readingpals
5. www.bcpa.net/Forms/MarketTrend/All%20combined%202024.pdf
6. www.unitedwaybroward.org

For additional information, please visit
UnitedWayBroward.org/policy



UNITED WAY
Broward